



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

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Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

**YOUR Ph.D. SUPERVISORS CAN BE CHOSEN FROM ANY INSTITUTE & FROM LOCATION**

**List of Ph.D. supervisors  
Faculty of Media and Communication updated as on 1.2.2024**

Sr. No.	Name	Specialization	Focus	Designation	Institute	Email Id
1	Dr. Ruchi Jaggi	Media Studies, Media and Children, Sociology of Media, Media and Culture, Media Industries, New Media Studies, Qualitative Research Methodology	Media Studies	Professor & Director & Dean FoMC	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:ruchi.jaggi@simc.edu">ruchi.jaggi@simc.edu</a>
2	Dr. Sreeram Gopalkrishnan	Tamil Films, Brand Management, Film Studies, Film Marketing & Distribution, Scientific Temper, Image Management.	Journalism and Mass Communication; Communication Management	Director & Professor, SCMC	Symbiosis Centre for Media & Communication, Pune	<a href="mailto:sreeram.gopalkrishnan@scmc.edu.in">sreeram.gopalkrishnan@scmc.edu.in</a>
3	Dr. Ashwani Kumar Upadhyay	Marketing management, Application of technologies like Artificial Intelligence, Virtual reality, and Augmented Reality in Media and Communications, and Mixed Methods	Technology Adoption in Marketing; Application of Artificial Intelligence in Marketing, Media, Communications, Journalism, Public Relations and Human Resource Management; Digital public sphere and gender violence	Professor	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:ashwani.upadhyay@simc.edu">ashwani.upadhyay@simc.edu</a>
4	Dr. Nandini Shashank Kulkarni	Architecture and Urban Palnning	Architecture, Product Design and Creative education	Professor and Director	Symbiosis School of Planning Architecture and Design, Nagpur	<a href="mailto:director@sspad.edu.in">director@sspad.edu.in</a>
5	Dr. Pranita Arvind Ranade	Visual Communication and Design, Print and New Media Design, User Experience Design, Culture and Design	Graphic Design, Print and New Media Design, UI	Associate Professor & Dy Director	Symbiosis Institute of Design, Pune	<a href="mailto:pranita@sid.edu.in">pranita@sid.edu.in</a>
6	Dr. Sushoban Patankar	Journalism Studies	Journalism	Associate Professor	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:sushobhan.patankar@simc.edu">sushobhan.patankar@simc.edu</a>
7	Dr. Swapna Gopinath	Film and Cultural Theories	Film and Cultural Theories	Associate Professor	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:swapna.gopinath@simc.edu">swapna.gopinath@simc.edu</a>
8	Dr. Sanjeevani Ayachit	Costumes, Textiles, Fashion Design/Communciation	Design, Textiles, Apparels, Crafts	Associate Professor and Director, SID, Pune	Symbiosis Institute of Design, Pune	<a href="mailto:sanjeevani@sid.edu.in">sanjeevani@sid.edu.in</a>
9	Dr. Neetu Singh	Fashion Marketing and Merchandising	Fashion Management	Associate Professor	Symbiosis Institute of Design, Pune	<a href="mailto:neetu.singh@sid.edu.in">neetu.singh@sid.edu.in</a>
10	Dr. Munmun Ghosh	Ageing, Gender, Quantitative Research Methodology	Gender studies & Consumer Research	Associate Professor & Deputy Director	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:munmun.ghosh@simc.edu">munmun.ghosh@simc.edu</a>
11	Dr. Gagan Prakash	Visual Communication, Semiotics, Qualitative research, Visual Journalism	Media Studies	Assistant Professor & Director	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:gagan.prakash@ssvap.edu.in">gagan.prakash@ssvap.edu.in</a>
12	Dr. Neha Jindal	New Media Journalism education, new media theories, network culture, gender identities	New Media Journalism education, new media theories, network culture, gender identities	Assistant Professor	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:neha.jindal@simc.edu">neha.jindal@simc.edu</a>

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Sr. No.	Name	Specialization	Focus	Designation	Institute	Email Id
13	Dr. Sneha Mehendale	journalisms studies, podcasting, sociology of news work, media and mental health.	Journalism and mass communication	Assistant Professor	Symbiosis Institute of Media and Communication, Pune	<a href="mailto:sneha.mehendale@simc.edu">sneha.mehendale@simc.edu</a>