

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)
Ph D ENTRANCE TEST

**The Sample Questions of Mass Communication And
Communication Management**

1. Who is the current Indian Minister of Information & Broadcasting?
 - a. Arun Jaitley
 - b. Manohar Parrikar
 - c. **Smriti Irani**
 - d. M. K. Anthony

2. 'The Medium is the message' and the electronic media have transformed the world into a 'global village' – who formulated these theories?
 - a. Harold Lasswell
 - b. George Gerbner
 - c. Max McCombs
 - d. **Marshall McLuhan**