

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**  
**Ph D ENTRANCE TEST**

**The Sample questions of Media, Communication and Design**

1. Who is the current Indian Minister of Information & Broadcasting?
  - a. Arun Jaitley
  - b. Manohar Parrikar
  - c. **Smriti Irani**
  - d. M. K. Anthony
  
2. 'The Medium is the message' and the electronic media have transformed the world into a 'global village' – who formulated these theories?
  - a. Harold Lasswell
  - b. George Gerbner
  - c. Max McCombs
  - d. **Marshall McLuhan**