



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)
 (Established under section 3 of the UGC Act 1956)
Re - accredited by NAAC with 'A++' Grade | Awarded Category- I by UGC--
 Founder: Prof. Dr. S. B. Mujumdar, M.Sc.,Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

List of Ph.D. supervisors updated as on August 29, 2023							
Faculty of Media and Communication							
Sr. No.	Name	Specialization	Focus	Designation	Institute	Email Id	Vacancy availability Yes/No
1	Dr. Ruchi Jaggi	Media Studies, Media and Children, Sociology of Media, Media and Culture, Media Industries, New Media Studies, Qualitative Research Methodology	Media Studies	Professor & Director & Dean FoMC	Symbiosis Institute of Media and Communication, Pune	ruchi.jaggi@simc.edu	Yes
2	Dr. Sreeram Gopalkrishnan	Tamil Films, Brand Management, Film Studies, Film Marketing & Distribution, Scientific Temper, Image Management.	Journalism and Mass Communication; Communication Management	Director & Professor, SCMC	Symbiosis Centre for Media & Communication, Pune	sreeram.gopalkrishnan@scmc.edu.in	Yes
3	Dr. Ashwani Kumar Upadhyay	Marketing management, Application of technologies like Artificial Intelligence, Virtual reality, and Augmented Reality in Media and Communications, and Mixed Methods	Technology Adoption in Marketing; Application of Artificial Intelligence in Marketing, Media, Communications, Journalism, Public Relations and Human Resource Management; Digital public sphere and gender violence	Professor	Symbiosis Institute of Media and Communication, Pune	ashwani.upadhyay@simc.edu	Yes
4	Dr. Nandini Shashank Kulkarni	Architecture and Urban Palnning	Architecture, Product Design and Creative education	Professor and Director	Symbiosis School of Planning Architecture and Design, Nagpur	director@sspad.edu.in	Yes
5	Dr. Pranita Arvind Ranade	Visual Communication and Design, Print and New Media Design, User Experience Design, Culture and Design	Graphic Design, Print and New Media Design, UI	Associate Professor & Dy Director	Symbiosis Institute of Design, Pune	pranita@sid.edu.in	Yes
6	Dr. Sushoban Patankar	Journalism Studies	Journalism	Associate Professor	Symbiosis Institute of Media and Communication, Pune	sushobhan.patankar@simc.edu	No
7	Dr. Swapna Gopinath	Film and Cultural Theories	Film and Cultural Theories	Associate Professor	Symbiosis Institute of Media and Communication, Pune	swapna.gopinath@simc.edu	Yes
8	Dr. Sanjeevani Ayachit	Costumes, Textiles, Fashion Design/Communciation	Design, Textiles, Apparels, Crafts	Associate Professor and Director, SID, Pune	Symbiosis Institute of Design, Pune	sanjeevani@sid.edu.in	Yes
9	Dr. Neetu Singh	Fashion Marketing and Merchandising	Fashion Management	Associate Professor	Symbiosis Institute of Design, Pune	neetu.singh@sid.edu.in	Yes
10	Dr. Munmun Ghosh	Ageing, Gender, Quantitative Research Methodology	Gender studies & Consumer Research	Associate Professor & Deputy Director	Symbiosis Institute of Media and Communication, Pune	munmun.ghosh@simc.edu	Yes
11	Dr. Anirban Chowdhury	Design Research Methodology, Usability Engineering, HCI, Experience Design, Human Factors & Neurodesign	User Centred Design, User Experience and User Interface Design, Immersive Experiences (AR, VR, XR etc.), Human Factors, Design Research Methodology, Design Management	Associate Professor	Symbiosis Institute of Design, Pune	anirban.chowdhury@sid.edu.in	Yes
12	Dr. Gagan Prakash	Visual Communication, Semiotics, Qualitative research, Visual Journalism	Media Studies	Assistant Professor & Director	Symbiosis Institute of Media and Communication, Pune	gagan.prakash@ssvap.edu.in	No
13	Dr. Neha Jindal	New Media Journalism education,new media theories, network culture, gender identities	New Media Journalism education,new media theories, network culture, gender identities	Assistant Professor	Symbiosis Institute of Media and Communication, Pune	neha.jindal@simc.edu	No
14	Dr. Sneha Mehendale	Communication Management	Communication Management	Assistant Professor	Symbiosis Institute of Media and Communication, Pune	SNEHA.MEHENDALE@simc.edu	Yes